



Please find information enclosed regarding KarmaFest® (Maryland's Ultimate Holistic Psychic Yoga Festival) taking place in Cecil County for the second year in a row on August 18th and 19th. This year the Cecil County KarmaFest will take place at Fair Hill in Elkton. This is a new venue for KarmaFest, however, we found during last year's Cecil County festival that Cecil County was excited for the experience and came out in large numbers, thus we outgrew our first venue. We will also be drawing much of the same crowd as we do for the Baltimore area KarmaFest, while at the same time finding new fans from the Delaware and Philadelphia area. Finally, Cecil County Community College held its second annual Mind, Body, Spirit show this year, so this geographical area is seeking such information. Also, Cecil Community College was a great help last year in promoting KarmaFest.

Each KarmaFest just keeps getting better and better for both participants and vendors alike. Throughout the year I hear back from KarmaFest participants who express their sincere gratitude for the KarmaFest experience. That is why I have the festival - for the participants. My goal is to help spread the word about yoga and meditation, as well as other holistic and psychic modalities, in an effort to bring people on the path and/or move them onward and upward. The more I do this work, the more I see its importance. I can't tell you how many KarmaFest participants go on to becoming practitioners themselves (yoga teachers, reiki and shamanic practitioners, adepts in the Modern Mystery School, etc.). We are spreading the light and increasing our numbers on the path. Please help us continue to do so. I am well aware that we could not have a KarmaFest without the financial support of you, the KarmaFest Vendors and Sponsors. So to you I express MY gratitude to allow us to keep moving forward with this work.

With that said, I hope you consider becoming a KarmaFest Sponsor or Vendor this year. Information for both is enclosed. **The cost to be a KARMAFEST VENDOR is \$200.** Service vendors, such as massage therapists, reiki practitioners, reflexologists, psychics, and the like, can charge whatever they wish for their service, in whatever increment they would like - i.e. \$30 for half hour of reiki; or advertise specials, such as a 10 minute foot massage for \$15. Product vendors also do well at KarmaFest with many remarking that their sales were better at KarmaFest than in higher volume shows. I am aware that readers and those that perform body-work do so "by the hour" and may be concerned about the vendor fee. Therefore, I encourage teaming up to help offset your costs: a reader with some merchandise or a reader with someone who does body work.

The cost to be a KARMAFEST SPONSOR begins at \$300 (just \$100 more than being a straight vendor), and with that, you get your company's name on KarmaFest advertisement and the KarmaFest website **WWW.KARMAFEST.COM**, as well as having a (REALLY GOOD) vendor space at KarmaFest. As a sponsor, you may also be part of the lecture schedule. With the high cost of advertisement these days, it makes sense to consider the option of being a Sponsor (see sponsor sheet attached with further breakdown of various levels of sponsorship).

My goal is to have KarmaFests around the country and around the world, so if you are interested in partnering with me to plan a KarmaFest in your area, please contact me at any time. Also, please contact me with any questions or concerns about the enclosed information. And I do sincerely hope to see you at the festival!

Patricia Hawse
410-446-2569; hawsejourneywithin@yahoo.com or www.karmafest.com

SEEKING KarmaFest

SPONSORS and VENDORS

WHEN: Saturday and Sunday, August 18th and 19th, 2012
10 am to 10 pm Saturday/10 am to 8 pm Sunday
No rain date; ABSOLUTELY NO REFUNDS.

DEADLINE TO SIGN UP: July 1, 2012

WHERE: 300 Tawes Drive
Elkton, MD 21921

VENDOR OPTIONS

\$200 (both days) single space

\$275 (both day) double space

OUTDOOR SPACE PROVIDING YOUR OWN TABLE/CHAIR/CANOPY or TENT SET-UP

LEVELS OF SPONSORSHIP

\$300 - \$500 KarmaFest Guardian

- 1) Your business name on selected KarmaFest advertising (newspaper/magazine ads, fliers/postcards)
- 2) A 2X2 ad placement on the KarmaFest website
- 3) Vendor space
- 4) An opportunity to give a lecture about your holistic modality or product
- 5) Good Karma

\$500 – \$1,500 KarmaFest Angel

- 1) Your business name on all KarmaFest advertising including radio
- 2) A quarter page ad on the KarmaFest Program
- 3) A banner ad placement on the KarmaFest website
- 4) Vendor space
- 5) An opportunity to give a lecture about your holistic modality or product
- 6) Good Karma

\$1,500 – \$3,000 KarmaFest Arch Angel

- 1) Your business name on all KarmaFest advertising including radio
- 2) A full-page ad in the KarmaFest Program
- 3) A banner ad placement on the KarmaFest website
- 4) Your business name on the KarmaFest Stage
- 5) Vendor space
- 6) An opportunity to give a lecture about your holistic modality or product
- 7) Good Karma

CONTACT: Patti Hawse—410-446-2569 cell
hawsejourneywithin@yahoo.com

MAIL REGISTRATION FORM ATTACHED.

KARMAFEST® SPONSOR AND VENDOR APPLICATION
Saturday and Sunday, August 18th and 19th, 2012
10am to 10pm Saturday - 10am to 8pm Sunday
(Set up Friday night 6pm – 9pm; Saturday morning from 7 – 9 am.
No rain date. NO REFUNDS)
DEADLINE TO SIGN UP: JULY 1st

Name: _____

Business or Organization: _____

Address: _____

PHONE NUMBERS: 1) _____ 2) _____

EMAIL ADDRESSES: 1) _____ 2) _____

I would like to be a **SPONSOR** for KarmaFest® 2012 _____
Indicate Level of Sponsorship: _____

I am interested in being a lecturer: _____ (FOR KARMAFEST SPONSORS ONLY)
Title of lecture: _____

I would like an approx. 10x10 **VENDOR** space. _____ (indicate below)
_____ Outdoor space providing my own table/chair/canopy or
tent set-up (\$200)

I would like an approx. 10x20 **VENDOR** space. _____ (indicate below)
_____ Outdoor space providing my own table/chair/canopy or
tent set-up (\$275)

**NOTE: FOOD VENDORS NEED TO PAY \$275 AND NEED A TEMPORARY FOOD
LICENSE FOR CECIL CO.**

TYPE OF VENDOR (please describe) _____

**Please send application, along with check or money order made out to
Soul Purpose Productions, to: PATRICIA HAWSE, 5200 West Heaps Rd.,
Pylesville, MD 21132. Or call Patti at 410-446-2569 (cell) or email
hawsejourneywithin@yahoo.com, or go to www.KarmaFest.com.**